



the 24th

Philly's MEN are Cookin' 11.12.16

Saturday, November 12, 2016
The Simeone Foundation Automotive Museum
7PM-11PM | \$65



All proceeds benefit The Ivy Legacy Foundation, charitable arm of Alpha Kappa Alpha Sorority, Inc., Rho Theta Omega Chapter. The phenomenal collection of the Simeone Automotive Foundation will be the back drop for the 24th annual celebration. This unique museum will provide a fascinating scene for the great food and entertainment that has become synonymous with *Philly's Men Are Cookin'*.

EXECUTIVE CHEF SPONSOR: \$10,000

- Premium placement of name and logo on all Event signage
- A live demonstration featuring your company's products or services
- Acknowledgement in Event slideshow presentation
- Placement of link and logo on Event Website (TILF)
- Recognized Across Social Media Platform
- Exhibit space to display promotional materials
- Logo on all print and digital marketing materials
- Distribute promotional collateral in SWAG Bags
- 10 Complimentary Tickets to PMAC Event

MASTER CHEF SPONSOR: \$5,000

- Logo on Event Signage
- Acknowledgement in Event Show Presentation
- Placement of link and logo on Event Website (TILF)
- Recognized Across Social Media Platform
- Inclusion in all print and digital marketing materials
- Distribute promotional collateral in SWAG Bags
- 6 Complimentary Tickets to PMAC Event

SOUS CHEF SPONSOR: \$2,500

- Logo on Event Signage Placement of link and logo on Event Website (TILF)
- Recognized Across Social Media Platform
- Branding opportunity to distribute promotional collateral in SWAG Bags
- 4 Complimentary Tickets to PMAC Event

STATION CHEF SPONSOR: \$1,000

- Logo on Event Signage
- Recognized Across Social Media Platform
- Distribute promotional collateral in SWAG Bags
- 2 Complimentary Tickets to PMAC Event

FRIEND CONTRIBUTOR: \$500

- Logo on Event Signage
- 1 Complimentary Ticket to PMAC Event

To participate as a chef, contact Brandi Crawford at chefs@ivylegacy.org

For Sponsorship Inquiries, please contact Lyvette Jones at pmac@ivylegacy.org or 215-284-0776. Custom packages available.